

THE 27TH ANNUAL
ROOTS AND HERITAGE
FESTIVAL
LEXINGTON KY



CELEBRATING OVER
25 YEARS
OF DIVERSITY IN KY



*“Passing on our legacy from generation
to generation”*

There is an old saying – It takes a Village to Raise a Child. Our parents, grandparents, and generations before believed in this sense of community responsibility. They were taught that each person was responsible for making sure that every child had multiple “parents”; they were to pass on to each child their wisdom, love, cultural pride, inner strength, and the importance of education. As a community, we need to remember that we are a family responsible for each other. We need to make sure that, with everything going on in the world today, our youth are well-equipped to rise to the top, to peacefully and respectfully express their opinions, and that they have the courage to stand up for what they believe. Our youth cannot be those successful leaders without the help of everyone. Please join me in passing on the legacy.

There are many pieces of this Festival that work together to create the three day spectacular event that you have come to love for the past 27 years. Our sponsors are fantastic and I cannot thank them enough for their dedication to the success of the Festival. I especially want to thank our Presenting Sponsor – Lexington Fayette Urban County Government, our Elite Sponsor – Kentucky State University, and our Gold Sponsors – Columbia Gas, Kentucky Utilities, McDonalds, and the Lyric Theatre. Thank you to Isaacs & Isaacs – our Presenting Sponsor for the Heritage Chess Tournament, featuring Chess Grandmaster Maurice Ashley, and KidsFest Gold Sponsor Passport Health. Please visit those sponsors and say thank you on behalf of the Festival so they will continue their invaluable support.

To our committee members and volunteers – words cannot express my appreciation for your tireless efforts!

Enjoy the Festival activities, visit the website, check us out on Facebook. I hope to see you again next year!

Love,

Kimberly Henderson Baird,
Festival Chair (2005 – present)
Roots and Heritage Festival



Kimberly Henderson Baird

THE 27TH ANNUAL
ROOTS AND HERITAGE
FESTIVAL
 LEXINGTON KY
EVENTS CALENDAR



FESTIVAL EVENTS

FRIDAY, SEPTEMBER 11

4:00p – 11:00p - African American Marketplace

SATURDAY, SEPTEMBER 12

8:30a – Sigma Gamma Rho and NAACP Heritage Scholarship Breakfast @ Lyric Theatre

10:00a – 11:00p - African American Marketplace

11:00a – Heritage Parade starts at Elm Tree Lane & Fourth St.

12:00p – 5:00p - KidsFest at Elm Tree Lane & Short St. Includes: PNC Bank Mobile Learning Center, Interactive booths, Crafts, Coloring Contest, & More! Sponsored by Passport Health Plan.

1:00p-5:00p Roots Chess Tournament presented by Isaacs & Isaacs. Featuring Grandmaster Maurice Ashley @ The Lyric.

3:00p-8:00p Stage 2
 Upstage Talent Show for 17 & under. Poetry Hour from 6-8p for ages 18+.

SUNDAY, SEPTEMBER 13

11:00a – 5:30p - African American Marketplace

4:00p – 6:30p - Gospel Celebration @ Lyric Theatre featuring Sjuwana Byers-Springfield.

- FOOD COURT
- LIVE ENTERTAINMENT
- VOLUNTEER / STAFF PARKING
- REFERENCE POINTS / ROAD BLOCKS
- FESTIVAL T-SHIRTS/ INFORMATION
- FIRST AID
- RESTROOMS

ON-STREET PARKING ALLOWED ANYWHERE UNLESS THERE IS A "NO PARKING" SIGN. FREE PARKING AT METERS AFTER 5P ON FRIDAY AND ALL DAY SATURDAY AND SUNDAY.



FESTIVAL MAP

2x top 10 festival
The Kentucky Travel & Tourism Association
 4x top 20 event
Southeast Tourism Society
 6x top 10 festival
Kentucky Tourism Council

THE 27TH ANNUAL
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 LEXINGTON KY

ROOTS CHESS TOURNAMENT
 PRESENTED BY

ISAACS & ISAACS

KIDSFEST SPONSORED BY
PASSPORT HEALTH PLAN



WWW.ROOTSFESTKY.COM

STAGE 1

FRIDAY, SEPTEMBER 11

6:00p Lauren Cunningham
 7:00p Berkley Laboratory
 8:00p J Hornz
 8:45p Director's Address
 9:15p T-Dee & Scandalous
 10:15p Donnie Johnson

SATURDAY, SEPTEMBER 12

3:00p Boogie G & the Titanics
 4:00p Kung Fu Grip
 5:00p Cheryl Rouse Crawford
 6:00p Audio Show Band
 7:00p Director's Address
 7:30p D-Funk Allstars
 8:30p Lil G
 9:45p Troop



THANKS TO OUR SPONSORS!

“Passing on our legacy”...

ISAACS & ISAACS



Columbia Gas of Kentucky



PASSPORT HEALTH PLAN



Lexington-Fayette Urban County Government
OFFICE OF THE MAYOR

Jim Gray
Mayor

September, 2015

Hello everyone,

Welcome to Lexington's Roots and Heritage Festival, a celebration of diversity and African American culture for over 25 years. The Festival enriches our culture; it's educational; and, let's not forget, it's just plain fun!

At the Festival you'll find something for all ages, all interests...health and beauty advice, music, art exhibits, great food, literary readings, sports activities, film presentations, technology and children's programming.

Congratulations to the Festival volunteers who each year make Roots & Heritage Festival each and every one of you.

Join us in Lexington's historic East End for the amazing Roots & Heritage Festival.

Sincerely,

Jim Gray
Mayor

FOLLOW MAYOR GRAY:

www.facebook.com/MayorJimGray • www.twitter.com/JimGrayLexKY

200 East Main Street • Lexington, KY 40507 • (859) 425-2255 • www.lexingtonky.gov
HORSE CAPITAL OF THE WORLD



Office of
James Brown
1st District Council Member



September 2015

Roots & Heritage Festival
Attn: Kimberly Henderson Baird
2015 Committee Chair
Lexington, Kentucky

Dear Friends:

As the 1st District Council Member please allow me to welcome visitors and Lexingtonians alike to the 27th Annual Roots & Heritage Festival. This long standing event is a celebration of the unique culture, history and influence African Americans have had on the city Lexington. The 1st Council District, which is home to numerous African American communities, is proud to host this annual event.

I would like to take this opportunity to commend the Roots & Heritage Festival Committee, volunteers and participants for organizing what promises to be a fabulous celebration full of community spirit, family, friends and entertainment anchored in tradition.

Congratulations and I look forward to celebrating with you at this year's festival!

Sincerely,

James Brown

Council Member, District 1
Lexington Fayette Urban County Government

200 E. Main Street • Lexington, KY 40507 • (859) 258-3216 • jbrown2@lexingtonky.gov
HORSE CAPITAL OF THE WORLD

KIDS FEST

Coloring Contest

COLORING CONTEST RULES:

1. No adults are allowed to help the child in any way. Must be completely colored by child participant.
2. One prize for each age category.
3. One entry per participant.
4. You do not have to be present to win.

DIRECTIONS: Color the picture and enter contest at the festival September 12, 2015 between 12pm-5pm. Judges will select winner in last hour of KidsFest & notify winner.

AGE CATEGORIES:

- 3 yrs & Under "Budding Picasso's"
- 4-6 yr olds "Mini Monet's"
- 7-9 yr olds "Illuminus Da Vinci's"
- 10-12 yr olds "Majestic Michelangelo's"

"Passing on our legacy from generation to generation..."

Our youth are our future. From generation to generation, we must pass on to our children everything they need to be successful - education, wisdom, pride, courage, and strength. These aspiring leaders must feel our love and encouragement, for we have a responsibility to ensure they leave a lasting impression in the world around them. Will you vow to continue the legacy?

Name: _____
Contact Number: _____
Age: _____



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